



# INK & ARCH

## ACADEMY

*where passion meets precision*

[www.inkandarch.com](http://www.inkandarch.com)





## **Ink & Arch Microblading & Machine Powder Brow Certification Program**

Total Program Hours: 40 Hours

Online Theory: 6 Hours

In-Person Instruction: 34 Hours

Delivery Format: Blended (Online + In-Person Hands-On Training)

Credential Issued: Certificate of Completion

### **Program Overview**

This 40-hour blended certification program prepares students for entry-level practice in cosmetic brow tattooing. The curriculum provides foundational theory, health and safety training, and supervised practical instruction in both manual microblading and machine powder brow techniques. Students develop competency in brow mapping, pigment selection, depth control, shading techniques, client consultation, and professional practice standards. A professional starter kit (approximate retail value \$900) is included in tuition.

### **Program Learning Outcomes**

- Demonstrate proper sanitation and infection control procedures
- Identify contraindications and conduct safe client screening
- Perform brow mapping and facial symmetry analysis
- Select appropriate pigments based on undertones and skin types
- Execute foundational microblading stroke techniques
- Perform machine powder brow shading techniques
- Maintain proper depth and pressure control
- Conduct professional consultations and obtain informed consent
- Provide appropriate aftercare instructions
- Understand foundational business and pricing strategies

### **Program Structure (40 Hours Total)**

- Module 1 – Online Theory (6 Hours): Skin anatomy, bloodborne pathogens overview, infection prevention, contraindications, healing process, consent documentation.
- Module 2 – Brow Theory & Foundations (8 Hours): Brow structure, mapping, pigment theory, skin types, workstation setup.
- Module 3 – Microblading Technique (10 Hours): Blade selection, stroke patterns, depth control, latex drills, supervised skill refinement.
- Module 4 – Machine Powder Brow Technique (10 Hours): Machine setup, needle selection, shading techniques, ombre brow structure, practical drills.
- Module 5 – Live Model Application (4 Hours): Client consultation, mapping verification, supervised live model procedure, aftercare instructions.
- Module 6 – Business & Professional Practice (2 Hours): Pricing strategy, client retention, portfolio development, liability overview.

### **Evaluation & Completion Requirements**

- Completion of 6-hour online theory component
- Attendance of all in-person instructional hours
- Demonstration of safe sanitation procedures
- Successful completion of practical skill assessments
- Completion of supervised live model procedure



## Lip Blush Certification Program

Total Program Hours: 40 Hours

Delivery Format: In-Person, Instructor-Led, Hands-On Training

Credential Issued: Certificate of Completion

### Program Overview

This 40-hour Lip Blush Certification Program prepares students for entry-level practice in cosmetic lip tattoo procedures. The curriculum provides comprehensive theoretical instruction, health and safety training, and supervised practical application. Students develop competency in lip anatomy, color theory, neutralization techniques, machine operation, depth control, and professional consultation standards. A professional starter kit (approximate retail value \$900) is included in tuition.

### Program Learning Outcomes

- Demonstrate proper sanitation and infection control procedures
- Identify contraindications and conduct safe client screening
- Analyze lip undertones and select appropriate pigments
- Perform lip mapping and symmetry assessment
- Safely operate cosmetic tattoo machines for lip procedures
- Execute proper depth and saturation techniques
- Apply lip neutralization methods when required
- Conduct professional consultations and obtain informed consent
- Provide appropriate aftercare instructions
- Understand foundational business and pricing strategies

### Program Structure (40 Hours Total)

- Module 1 – Health & Safety Foundations (8 Hours): Skin and lip anatomy, bloodborne pathogens overview, infection prevention, contraindications, consent documentation.
- Module 2 – Lip Theory & Color Science (8 Hours): Lip structure, undertones, pigment theory, neutralization principles, healing stages.
- Module 3 – Machine Operation & Technique (10 Hours): Machine configuration, needle selection, depth control, shading and saturation methods, practical drills.
- Module 4 – Practical Skill Development (8 Hours): Lip mapping exercises, latex practice, full lip simulations, instructor-guided correction.
- Module 5 – Live Model Application (4 Hours): Client consultation, supervised full lip blush procedure, aftercare instructions.
- Module 6 – Business & Professional Practice (2 Hours): Pricing structure, client retention, portfolio development, liability overview.

### Evaluation & Completion Requirements

- Attendance of all instructional hours
- Demonstration of safe sanitation procedures
- Successful completion of practical skill assessments
- Completion of supervised live model procedure
- Demonstrated competency in depth, saturation, and color application



## **Eyeliner (Lash Line Enhancement) Certification Program**

Total Program Hours: 24 Hours

Delivery Format: In-Person, Instructor-Led, Hands-On Training

Credential Issued: Certificate of Completion

### **Program Overview**

This 24-hour Eyeliner (Lash Line Enhancement) Certification Program prepares students for entry-level practice in cosmetic eyeliner tattoo procedures. The curriculum provides foundational theoretical instruction, health and safety training, and supervised practical application. Students develop competency in eye anatomy, pigment selection, machine operation, depth control, precision implantation, and professional consultation standards. A professional starter kit (approximate retail value \$500) is included in tuition.

### **Program Learning Outcomes**

- Demonstrate proper sanitation and infection control procedures
- Identify contraindications specific to eye procedures
- Analyze eye shape and determine appropriate lash line design
- Select appropriate pigments and needle configurations
- Safely operate cosmetic tattoo machines for eyeliner procedures
- Execute precise depth control for lash line enhancement
- Conduct professional consultations and obtain informed consent
- Provide appropriate aftercare instructions
- Understand foundational business and pricing strategies

### **Program Structure (24 Hours Total)**

- Module 1 – Health & Safety Foundations (6 Hours): Skin and eye anatomy, bloodborne pathogens overview, infection prevention, contraindications, consent documentation.
- Module 2 – Eyeliner Theory & Design (6 Hours): Eye shapes, lash line mapping, pigment selection, stretch techniques, healing stages.
- Module 3 – Machine Operation & Technique (6 Hours): Machine configuration, needle selection, depth control, implantation methods, practical drills on latex.
- Module 4 – Live Model Application (4 Hours): Client consultation, supervised lash line enhancement procedure, aftercare instructions.
- Module 5 – Business & Professional Practice (2 Hours): Pricing structure, client retention, portfolio development, liability overview.

### **Evaluation & Completion Requirements**

- Attendance of all instructional hours
- Demonstration of safe sanitation procedures
- Successful completion of practical skill assessments
- Completion of supervised live model procedure
- Demonstrated competency in precision and depth control